

IPI Steering Committee Minutes

7-8-2020

Members Present: Charles Ashbach, Ana Maria Baroso, Jane Garbose, Anna Innes, Karen Mohatt, Steve Morris, Patrizia Pallaro, Lorrie Peters, Jim Poulton, Michele Reed, David Scharff, Suzanne St. John, Caroline Sehon, Mike Stadter, Carla Trusty-Smith, Colleen Sandar

Not Present: Michelle Reed

Minute taker: Lorrie Peters

Meeting started late as a result of issues with Zoom – 12:05

Minutes of last meeting: June 10, 2020 – approved

Administrator's report: Anna

*Reported the completion of all programs summer institutes – successful

*working on updating the website for next year

*Patrizia- asked about invoices

Will be contacted if dues are past due

*Caroline – hired a new bookkeeper

Director's report: Caroline

*Recruitment numbers are significantly up

*October weekend – will it be online?

All agreed without hesitation

*Question raised about November weekend – will it be online?

*Caroline stated that she was not ready to make a decision about the SLC weekend and that the hotel was holding the space without a contract for 45 days

Discussion went back to October weekend – Speaker wants to go online and change the topic. Discussion about the topic of confronting systemic Racism followed. H. Wolfe does not want to present original topic for the entire weekend. Steve asked if H. Wolfe could present both topics. Colleen disagreed and stated that presenting both would take away from racism. Charles would like to see racism presented at a clinical level – the use of transference and countertransference. Jim agreed that systemic racism maybe too general and maybe it could be expanded to include clinical material. There are no co-chairs for the weekend yet

Linkages to community: PsiAN <https://psian.org/> CFP, TH, APsaA

*Caroline told about this 3-year-old advocacy organization and the benefits for IPI

*free for IPI to be involved with

*gave an example of how PsiAN helped place students that were displaced after a college in Ca closed

*Decision about IPI's involvement needs to go to the board

*hope that a member of IPI could be involved with the PsiAN SC

*bring any concerns to Caroline by next week

Patrizia stated that she read an article on the PSiAN website – agreed it was a good fit for IPI. Colleen stated that we need to advocate for deep treatment.

Marketing approach:

*Couples Journal – Jim and Caroline met with editor. Should IPI give the journal to students?

Jim- May be able to get the students a discount

IPI members publish in the journal

May encourage IPI members to think about publishing

David- questioned which members of IPI – should it be targeted to certain interested members. Also talked about authors of the journal giving lectures for IPI. Also talked about the opportunity to advertise in the journal.

Charles – questioned spending the money

*Caroline thanked Steve for his willingness to be videotaped as a way to market the PPP program, and to find a student also to be interviewed. New marketing approach following Town Hall meeting resulted in 2 interested students.

July 19 – the informational session following the Town Hall interviews will feature the Master Speakers program and the Clinical Consultation Program.

About 45 people are staying after the town hall to learn about IPI programs

Licensure requirement:

Director clarified which programs require a student to be licensed.

CCF and Master Speakers – no

IIPT – yes

Core – has been a requirement in the past but not a requirement because there is no supervision requirement. This year we asked for all students to hold a license.

Steve questioned the PPP programs- didactic -no

Academic and clinical – yes

Steve questioned if the academic track needed this requirement, no supervision required – needs to be revisited

Program Reports: no reports given

David: Overseas Program: new proposal for lecture series-E-book

David screen-shared the summary of the program

Talked about having assistance with the use of Google ads

Goal is to bring students into existing short-term programs in hopes of bringing them into the longer-term programs.

Project – have lectures by IPI faculty

- Charge for lectures – minimal charge

- bring people to IPI

- will start with Charles and other 3 authors of a new book

Karen asked about CE credits – David answered that CE could be given but presenter would need to give all CE “stuff”

Jim believes this is the advertising that IPI has needed. He also questioned the use of 15minutes “canned” definition lectures. David questioned the need for discussion.

Anna stated that IPI can not give CE for “canned” lectures yet

David stated that it would be a big project to get CE for video lectures.

Mike questioned – what is the downside of this project?

Caroline recommended greater caution to preserve confidentiality. Mike stated that it would need to be like publishing material. David suggested that newer lectures could receive help with disguising material. Caroline and David discussed the use of a transcript. David stated that better speakers do not use transcripts. Agreement that project should begin.

Committee Reports: no reports given

Date of next meeting: Aug 12, 2020