

Admissions and Advising Committee Minutes

4/8/15

Present: Nancy Bakalar, Bonnie Eisenberg, Audrey Feiner, Karen Sherwood

Absent: Pat Hedegard, Chris Hill-Melton

1. Audrey reviewed the work of the Welcoming Committee. All seven members of the Fellows group, including Joan and Audrey, comprise the Welcoming Co. Each member contacted one of the seven new participants by email before and after the conference and had one or two contacts with them during the conference, including having coffee and going to dinner. Several the new participants expressed interest in continued IPI involvement, including participating in programs. Audrey read several of the emails sent from participants to their Fellows Group contact. Audrey and Joan will ask the Fellows to write their participant, asking if they would like to receive information about programs from particular program chair, letting them know that programs are forming new classes now. So far there is only one new participant for the April conference.
2. Karen brought Audrey up to date on the AAC's work on the Draft Report to Director.
3. AAC members present continued to review the Draft, working on: "Is marketing of current programs working and adequate?" Karen mentioned liking the formal brochures IPI used to mail and hand out. They looked professional, and it was good to have information on all of the programs in the same document. Nancy proposed that a less costly version might be developed for distribution on the table outside the main conference meeting room. Audrey suggested that the website could be made more user-friendly. This will be recommended to the Marketing Committee. "Recommendations" section: There was some reservation that program chair might "balk" at being asked to be so specific in the descriptions of their programs, but that students will like having the detail.

The next meeting will be Wed. May 6 at 7:30.

Submitted by Bonnie Eisenberg

