

Minutes June 12, 2015

Attending: Annabella, Marien, Charles, Jane, Melonie

Video update from Charles:

He contacted the videographer he knows, meeting will be on June 13, and Charles has an outline. Short 3-5 minute production as an example for the committee. This weekend Charles will do the first video and then send it to the committee next week. Charles has set up a barter exchange, so it will not cost anything. Charles has contacted Karen and Paul and they are on board.

Website:

Charles spoke to someone about website design. Melonie said we have a designer, our problem is communicating what we want to the designer. We also need to determine the budget. Anna joined to answer a budget question. Anna thinks we need to decide what we want and they see how much it will cost and then take the quote to Janine and the Board.

We discussed the Homepage of the site and what was the most important to include. The logo and the networking icons should remain at the top of the page. The dropdown menu should remain and possibly the icons, but we need feedback from the designer on how best to organize those. Upcoming Conferences will remain on the sidebar. Where the slider is currently we will place the new videos: Intro to IPI and GAM. The Blog needs to be better incorporated into the menu/icons.

The training article was discussed, we like the idea of having the image and link to each

program but we need a better template for organizing the information so it looks cleaner and more professional.

Melonie will take these ideas to our designer to get feedback and quotes for us to discuss.

Meeting was adjourned at 11:00 and the next meeting date is July 17, 2015 11:15-12:00 EST.