Minutes 1/16/15

All Present

Review Mock Up of the changes to the IPI website

Anna – 1 issue from steering committee needs to be addressed as well.

Annabella – Lets hear that issue first.

Anna – supervision committee reporting: noticed that many faculty have not listed info about what supervision they offer. Quite a few faculty haven't listed anything on the member page. Some kind of a push to get the faculty to add info to the website? Some type of form to fill out? From a website point of view, there's not a way to create a form that doesn't require new programming. Melonie doesn't have the time to make those updates. Anna and Angela may have the time if there's a way to grant them access.

Maybe we need to decide what information should be listed on their member pages and communicate that to the faculty through a form. 41 active faculty.

Charles recommends that we start by making sure the members of this outreach committee have their pages updated.

Jane – make sure we have an official input on what should be included on the page.

Anna – and that we still allow for members to include their own information as well.

Charles contacted program heads to suggest photos for their programs. Some of the images currently on the mock site might be used, but the intent was to replace with stock images. All are in agreement that the programs should get input on the image.

Reviewed the new Currently Enrolling addition to the ipi website and discussed that

the image and link is where we are headed with our website.

Anniversary Logo – is still on the agenda. Panama did this last year for their anniversary and it worked well for marketing. Annabella will send the logo they used to see as an example.

Discussed font style and color scheme

Next mtg: Finalize form for faculty information, work on content for website update, discuss new logo design.